

# CHAMPIONING SUSTAINABILITY

A CREATIVE FORUM FOR ORGANIZATIONAL CHANGE LEADERS

May 10, 2008 • 9:00 a.m. – 5:00 p.m. • Redwood City

*"Fantastic workshop geared toward helping various disciplines understand what 'sustainability' is and how we can work together to get there."  
- Deni Chambers, Principal, Northgate Environmental Management, Inc.*

Is your company or non-profit ready to meet the challenges in becoming a successful sustainable organization?  
Are you prepared to take on the role of a *sustainability leader*?

If so, we invite you to join fellow leaders from diverse industries in a creative and participatory exploration of championing sustainability. The outcomes of this one day forum will be to:

- ✓ Help you understand key principles for sustainability and how to begin incorporating them into your organization
- ✓ Introduce you to diverse frameworks to assist you in generating innovative ideas and strategies
- ✓ Launch you on the design of a sustainable strategy for your own organization using creative and systemic processes
- ✓ Enable you to lead strategic conversations as a core sustainability competence

In order to achieve success in our organizations, we need to think and act in a new way. A collaborative and whole systems approach to the design of processes, structures and products is now essential to produce thriving businesses, communities, and ecosystems. This creative forum will give you practical guidelines and will take your knowledge and skills to the next level for championing sustainability.

***Sustainability is not a destination but a journey***

**Tuition** (All rates are per a person and include materials, coffee breaks and a vegetarian lunch)

	Before April <del>19<sup>th</sup></del> <b>26<sup>th</sup></b>	After April <del>19<sup>th</sup></del> <b>26<sup>th</sup></b>
Individual Rate	\$295.00	\$395.00
Team Rate (3 or more)	\$195.00	\$295.00



**Register online** at [www.acteva.com/go/syntony](http://www.acteva.com/go/syntony) (checks and credit cards accepted)

## Venue

The *Green Building Exchange* is an eco-hub for sustainability pioneers, business communities, and consumers. The Redwood City facility serves as a crossroads - a place of information and exchange - designed to build a greener world and support individuals working in the green industry.  
Location: 305 Main Street (four blocks from CalTrains 'Redwood City' station)

## About the creators and facilitators of Championing Sustainability:



**Miriam Karell** is founder of *Three Point Vision*, a consulting firm that inspires business leaders to integrate creativity, community and consciousness into their daily practices. She assists organizations in setting up green teams, developing sustainability programs (assessments, trainings and strategic planning), and getting green certified by the Bay Area Green Business Program. She is former sustainability champion at a medium-sized consulting firm and has a Masters in Strategic Leadership Towards Sustainability from Blenkinge Institute of Technology in Sweden.



**Kathia and Alexander Laszlo** are co-founders of *Syntony Quest*, an organization that offers consulting, research and workshops in the areas of leadership and organizational transformation for sustainability. They are recipients of the Swiss *Förderpreis Akademischer Klub* award for their work in social innovation and sustainable development. They impart MBA and Ph.D. courses on strategy, leadership, and systems thinking at six universities in the US and internationally, including Presidio School of Management and Saybrook Graduate School. Kathia completed her Ph.D. in Human Science with a focus on Social and Institutional Change from Saybrook as a Fulbright Scholar from Mexico. Alexander holds a Ph.D. in Science and Technology Policy from the University of Pennsylvania.

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