

EVOLUTIONARY LEADERSHIP FOR SUSTAINABILITY

An innovative leadership development program
for business and nonprofit leaders
— *helping you design your role in creating a sustainable future*

11-13 October 2007
Headlands Institute, Sausalito, California

Why Evolutionary Leadership?

Individuals, organizations and communities everywhere are facing complex and unprecedented challenges, including economic globalization, rapid climate change, environmental destruction, and socio-cultural shifts. How leaders respond to these mega-trends will determine not only the future of their organizations, but also of entire societies and our planet as a whole. While there exists no clear roadmap for navigating these challenges, one thing is certain — conducting 'business as usual' is no longer a viable leadership strategy for the well-being of either present or future generations.

Meeting the enormous challenges of the twenty-first century demands a new paradigm of leadership — one that places a premium on creating human and environmental well-being. Evolutionary leadership involves new ways of perceiving, thinking, and acting that are deeply concerned with an integrated triple bottom line: economic, social, and environmental sustainability.

Evolutionary leaders are multi-dimensional leaders who understand that leadership is a way of being, perceiving, and acting in the world. They understand their crucial role in facilitating society's transformation toward economic, social and environmental sustainability — acting from within any of the three sectors, at all levels of organization, and fostering collaboration among them.



The cognitive, ethical, and affective competencies involved in the mastery of evolutionary leadership include:

- Evolutionary thinking and envisioning a sustainable society.
- Personal leadership and taking transformative stands.
- Systems thinking and understanding the dynamics of complexity.
- Applying principles of sustainability to organizations and communities.
- Using language and strategic conversation to shape reality.



"The most meaningful activity in which a human being can be engaged is one that is directly related to human evolution. This is true because human beings now play an active and critical role not only in the process of their own evolution but in the survival and evolution of all living beings. Awareness of this places upon human beings a responsibility for their participation in and contribution to the process of evolution"

- Jonas Salk

Program Objectives

This leadership development program for business and non-profit leaders has been designed to empower leaders and their communities to bring into being the vision of a sustainable world. By redefining leadership and developing the knowledge and skills to be more effective, this experiential workshop will help you —

- Increase your leadership effectiveness through powerful communication, coordinated actions and desired results.
- Develop the skill set, mind set, and heart set of the evolutionary leader which involves systems thinking, design and practice.
- Expand your vision of sustainability to enable human fulfillment, social justice and ecological balance.
- Understand principles and practices of sustainability relevant to your business, organization or community, and apply them to a selected sustainability project for your organization or community.
- Learn methodologies and tools for generative and strategic conversations that enable learning and collaboration among diverse stakeholders from different sectors of society.
- Join a community of individuals and organizations committed to leading the transition to a sustainable world.

When and Where

Dates and time:

Thursday, 11 October 2007, from 9:00 am to 5:00 pm PST

Friday, 12 October 2007, from 9:00 am to 5:00 pm PST

Saturday, 13 October 2007, from 9:00 am to 3:30 pm PST

Location: Headlands Institute, Sausalito CA (see "About the Venue").

Tuition:

\$600 students and nonprofit leaders

\$850 business leaders

Team rate (2 or more representatives of same organization): 20% off

Fee includes lunch, coffee breaks, and materials.

Limited scholarships available. Please inquire.

About the Venue

Because we believe that the quality of the places where we work, learn and live is important,

Evolutionary Leadership for Sustainability will be held at the Headlands Institute, a comfortable, relaxed and inspirational environment that will nourish your mind, body and spirit.



Twenty minutes from downtown San Francisco, across the Golden Gate Bridge in the Marin Headlands the Headlands Institute is convenient for groups from both near and far.

Headlands Institute

Golden Gate National Recreation Area
Building 1033
Sausalito, CA 94965

<http://www.hiconferencecenter.com/maps.html>

For directions, visit:

<http://www.yni.org/hi/conference/location.php>

About the Facilitators

Evolutionary Leadership for Sustainability facilitators Manuel Manga, Kathia Laszlo and Alexander Laszlo bring decades of experience as consultants, researchers and educators. They share a deep understanding of systems and evolutionary thinking and best organizational practices, and are committed to helping leaders facilitate the transition to more sustainable, living institutions. Kathia and Alexander are members of the International Society for the Systems Sciences and faculty members at Presidio School of Management and Saybrook Graduate School. Manuel is a member of the Society for Organizational Learning and a past manager and organizational consultant at Digital Equipment Corporation. They have access to a global network of leadership and organizational development experts and change management consultants.

Manuel Manga

Center for Evolutionary Leadership

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Alexander & Kathia Laszlo

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Registration

Registration must be completed online at:

www.acteva.com/go/syntony

Visa and Mastercards accepted.

Or you can choose to pay by check. Please register online choosing one of the "check payment" options and send your check to:

Syntony Quest

810-A Quarry Rd., San Francisco, CA 94129

Support an Evolutionary Leader

Make a tax-deductible contribution to the scholarship fund that will support emerging leaders to participate in the *Evolutionary Leadership for Sustainability* program.

Send check payable to **Syntony Quest**, noting that check is for the "Evolutionary Leadership Scholarship Fund." To donate online using a credit card, please visit www.syntonyquest.org